

METHODS, SYSTEMS AND APPARATUS FOR PROVIDING URGENT PUBLIC INFORMATION

ABSTRACT OF THE DISCLOSURE

Embodiments of the invention provide systems and methods for distributing urgent public information. For example, one exemplary of the invention provides a method for providing an alert to a subscriber. The exemplary method comprises receiving an alert message from at least one alert source. The alert message often will be pertinent to at least one of the subscribers. The alert message can comprise an alert and associated alert information. The alert information can provide information about the alert such that the information can be analyzed determine whether a particular subscriber likely should receive the alert. Other embodiments provide systems, which can be used to perform the methods of the invention.

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